ConfBenefit
THE CONFEDERATION OF BENEFIT CORPORATIONS

Brussels Dialogue on Mission-Driven Companies

An initiative promoted by ConfBenefit

OPEN CALL FOR EVIDENCE

Building the evidence base for the European debate on mission-driven enterprise

Opening | 1 September 2026

Deadline | 31 October 2026

SUBMIT YOUR CONTRIBUTION

ConfBenefit
THE CONFEDERATION
OF BENEFIT
CORPORATIONS

Brussels Dialogue on Mission-Driven Companies

An initiative promoted by ConfBenefit

Contributing to the European debate on mission-driven companies

Following the inaugural Brussels Dialogue on Mission-Driven Companies, held at the European Parliament on 15 July 2026, ConfBenefit is launching an Open Call for Evidence as part of the Brussels Dialogue Policy Cycle 2026–2027.

The Call aims to broaden the evidence base underlying the Dialogue and to collect practical, legal, economic and comparative perspectives on the conditions affecting the development of mission-driven companies in Europe.

Contributions will inform the research and stakeholder dialogue undertaken during the Policy Cycle and may contribute to the preparation of a European policy paper on:

Mission-Driven Companies in the European Single Market

Governance · Competitiveness · Access to Capital

ConfBenefit
THE CONFEDERATION OF BENEFIT CORPORATIONS

Brussels Dialogue on Mission-Driven Companies

An initiative promoted by ConfBenefit

What evidence are we looking for?

We welcome evidence relating to three broad areas.

1. Corporate Law, Governance & Recognition

Evidence may address, among other issues:
legal recognition of mission-driven companies; corporate purpose and stakeholder governance; directors' duties and decision-making; cross-border recognition; comparative national legal frameworks; legal or regulatory barriers affecting mission-driven companies.

2. Competitiveness, Sustainability & Growth

Evidence may address:
the relationship between mission-driven governance and competitiveness; innovation and long-term value creation; regulatory complexity and proportionality; organisational and governance practices; evidence concerning economic, social or environmental performance; barriers to growth and internationalisation.

3. Access to Capital, Markets & the Single Market

Evidence may address:
access to finance and investment; investor understanding of mission-driven business models; capital market barriers; public and private financing instruments; public procurement and market access; cross-border expansion; barriers encountered within the Single Market.

Who can contribute?

The Call is open to companies and entrepreneurs, investors and financial institutions, business and industry organisations, universities and research institutions, academics and individual researchers, legal, financial and other professional practitioners, civil society organisations, international organisations and networks, public authorities and other relevant stakeholders.

Contributions from jurisdictions outside the European Union are also welcome where they provide relevant comparative evidence or experience.

What can be submitted?

Contributions do not need to take the form of academic papers.

We particularly welcome corporate case studies; data and empirical evidence; legal and regulatory analysis; examples of practical barriers; comparative jurisdictional experience; investor and financial-market perspectives; policy proposals; and relevant existing research or publications.

Contributions may address both successful practices and critical evidence, including implementation challenges, governance gaps, unintended effects or cases in which formal mission commitments have not translated into effective corporate practice.

Submissions should focus, wherever possible, on concrete evidence, experience or identifiable policy issues.

Questions contributors may wish to consider

- What are the most significant barriers currently affecting mission-driven companies?
- Are these barriers legal, regulatory, financial, cultural or market-based?
- Do mission-driven companies encounter difficulties when operating or expanding across European borders?
- How do existing corporate law frameworks support or constrain mission-driven governance?
- How are mission-driven companies perceived by investors and financial institutions?
- What evidence exists regarding their competitiveness, resilience, innovation or long-term value creation?
- Are there national or international practices that could provide useful lessons for the European debate?
- What, if anything, should European policymakers consider doing differently?

Contributors are not required to address all questions.

How to contribute

Contributions should be submitted in English through the Brussels Dialogue Open Call for Evidence submission form.

Contributors may submit original evidence or analysis, case studies, legal or comparative observations, data, or references to relevant existing research and publications.
For original written contributions, a concise submission of approximately 1,000–2,000 words is recommended.

Supporting sources and materials may be referenced or linked through the submission form.

Use of Contributions

Evidence received through the Call may be considered in the research and policy work undertaken within the Brussels Dialogue Policy Cycle 2026–2027.

Selected evidence may be referenced or cited in subsequent ConfBenefit research or policy outputs.

Contributors will be able to indicate whether their submission may be attributed to them, used on an anonymised basis, or treated as non-attributable background evidence. Further information on the use of submissions, attribution, confidentiality and data protection will be provided as part of the submission process.

Submission of evidence does not imply endorsement by ConfBenefit, nor does participation in the Call imply endorsement of any conclusions or recommendations subsequently developed through the Policy Cycle.

ConfBenefit
THE CONFEDERATION
OF BENEFIT
CORPORATIONS

Brussels Dialogue on Mission-Driven Companies

An initiative promoted by ConfBenefit

From Evidence to Policy Dialogue

The Open Call for Evidence forms part of the broader Brussels Dialogue Policy Cycle 2026–2027, which will combine:

- Thematic Stakeholder Roundtables
- Comparative Legal & Policy Research
- Business, Investor & Practitioner Engagement
- Academic & Expert Input
- Institutional Dialogue

Evidence and perspectives gathered through these activities will inform the next stages of the Brussels Dialogue and contribute to the development of its policy work and recommendations.

The purpose is not simply to collect views. It is to build a robust and diverse evidence base for the European debate on mission-driven companies and their role in the Single Market.

CONTRIBUTE TO THE DIALOGUE

Share evidence.
Bring comparative experience.
Help inform the European policy debate.

SUBMIT YOUR CONTRIBUTION

Deadline: 31 October 2026